



a collaboration of Electrical Engineering Technical Division, IEM and
The Institute of Integrated Electrical Engineers of the Philippines

Invitation to participate at

Malaysia Pavilion

at the **44th Annual National Convention (ANC) and 3E XPO 2019**

▼ Date Venue ▼
27 - 30
November 2019

SMX Pasay City
Philippines

44TH ANNUAL NATIONAL CONVENTION (ANC) AND 3E XPO 2019 offers.....

- opportunity to showcase your finest product and latest technology for maximum exposure
- A chance to meet and discover potential customers that will surely increase your sales.
- Know the latest trends in electrical industry and gain competitive edge

Hurry and register now
at
sec@iem.org.my

Registration ends on
15 October 2019

KEY HIGHLIGHTS FOR DELEGATION

- Malaysia Pavilion Exhibition in the 44th Annual National Convention (ANC) AND 3E XPO 2019. (registration is required)
- Collaboration with MATRADE for the One-to-One Business Meeting for Malaysian participants with potential buyers (registration is required)
- Availability of MATRADE Market Development Grant (MDG) for Exhibitors of 44th Annual National Convention (ANC) AND 3E XPO 2019 (Subjected to Approval of MATRADE)

For further assistance, please
drop us an email at

chunlim87@gmail.com /

chaufong78@yahoo.com

The 44th Annual National Convention and 3E XPO 2019 will be a strategic marketing move for your company – an opportunity you would not want to miss. Consistent with this year's theme: "Distinctive Journey on Advancing Global Competitiveness,"



44TH ANNUAL NATIONAL CONVENTION (ANC) AND 3E XPO 2019

This year The Electrical Engineering Technical Division of The Institution of Engineers Malaysia (EETD, IEM) embarking on a new horizon, creating international awareness of its activities across ASEAN region. Among the highlights of the year is the 44th Annual National Convention is the 3E XPO 2019, which will be held in the Philippines from 27th till 30th November 2019 will be the participation of more than 250 Product Exhibitors from leading companies in Electrical, Electronics and Energy industries and allied fields. This event will be attended by more than 7,000 Electrical Practitioners up to over 20,000 exhibit trade visitors, VIP's and guests. IEM will be collaborating with The Institute of Integrated Electrical Engineers of the Philippines, Inc. (IIEE) in an effort of converging the Electrical, Electronics and Energy (3E) sectors under one grand venue.

IEM – MATRADE COLLABORATION (for Conference Participants and Exhibitors)

With the assistance from MATRADE, IEM will set up a Malaysia Pavilion at the exhibition at 44th Annual National Convention (ANC) and 3E XPO 2019 on November 27-30, 2019 at the SMX Convention Center, Pasay City.

For the One-to-One Business Meeting, IEM will be collaborating with MATRADE to maximize Malaysian companies' participation in this event. Kindly indicate and submit your business interest for the arrangement of the business meeting.

Participants of Malaysia Pavilion at 44th Annual National Convention (ANC) and 3E XPO 2019 will be considered for MDG financial assistance under MATRADE which covers participation fee or booth rental, booth construction or enhancement, air fare, public land transportation - bus, taxi or train from Malaysia to an ASEAN country and accommodation to a maximum of RM15,000 under the activity - Participation in International Trade Fairs while participants of Annual National Convention (ANC) and 3E XPO 2019 MDG financial assistance will cover the participation fee, air fare, public land transportation - bus, taxi or train from Malaysia to an ASEAN country and accommodation up to RM2,500 under the activity - participation in International Conference. To eligible for the above assistance, exhibitors and conference participants must be registered as MATRADE member and submissions for reimbursements must be made within **30 calendar days** from the last date of the promotion activity.

MDG was introduced in 2002 with the aims to support Malaysian exporters' core expenses in promoting Malaysian products or services. The SMEs can apply for reimbursable grant up to RM200,000.00 for eligible export promotion activities as below:

- a) Participation in International Trade Fairs or Exhibitions held in Malaysia/Overseas;
- b) Trade & Investment Mission (TIM) or Export Acceleration Missions (EAM);
- c) International Conference held overseas; and
- d) Listing fees for Made in Malaysia products in Supermarkets

One of the conference delegates or exhibitors must also be registered as IEM member. Please sign up now and you can also email your interest to sec@iem.org.my for further discussion.

EXHIBITION BOOKING FORM

EXHIBITOR'S SPACE BOOKING FEE = RM10,600.00

- INVOICE WILL BE ISSUED BY THE INSTITUTION OF ENGINEERS MALAYSIA (IEM) UPON RECEIVING THE BOOKING FORM
- PAYMENT CAN BE MADE DIRECTLY TO THE INSTITUTION OF ENGINEERS MALAYSIA (IEM)
- ALLOCATION OF SPACE WILL BE ON FIRST COME FIRST SERVE BASIS
- CANCELLATION POLICY APPLIES

THE INSTITUTION OF ENGINEERS, MALAYSIA

Bangunan Ingenieur, Lot 60&62, Jalan 52/4, P.O. Box 223 (Jalan Sultan)

46720 Petaling Jaya, Selangor Darul Ehsan, MALAYSIA

Tel. No.: + (603) 7968 4001/2 Fax No.: +(603) 7957 7678 E-mail: sec@iem.org.my

EVENT TITLE:

DATE:

VENUE:

We wish to inform that we would like to participate for the above-said event as the exhibitor.

Please book us a space at Malaysia Pavilion.

Organisation:						
Contact Person 1:						
Contact Person 2:						
Position:						
Billing Address:						
Contact No:	Office		Mobile		Fax	
Email Address:						

Date :	Signature :	Company Stamp :

PAYMENT METHOD

For your convenience, we have arranged ways for you to pay your registration fees, ranging from payment by Banker's Draft, Telegraphic or Online Transfer or credit card. **Please take note that payment should, where necessary, include all bank charges.** If you are a paper author, please also indicate your paper ID when making payment for traceability purpose. In summary, you can make payments as follows.

(a) Local cheque/Banker's cheque made payable to **"THE INSTITUTION OF ENGINEERS, MALAYSIA"**.

(b) Telegraphic or Online Bank Transfer (Please forward soft copy of payment advice):-

Account Name: The Institution of Engineers, Malaysia.
Account Number: 640320010020215
Bank Name: Alliance Bank Malaysia Berhad
Bank Address: No.53 & 55, Jalan SS2/55, 47300 Petaling Jaya, Selangor, Malaysia
Swift Code: MFBBMYKL

(c) Credit Card. Please charge to my credit card number below the amount of

Card Type: VISA MASTERCARD EXPIRY DATE

Card Number:

Card Holder's Name

Signature _____ Date : _____

CANCELLATION POLICY:

ORGANISER / COORDINATOR

IEM reserves the right to postpone, reschedule, allocate or cancel the event. A full refund will be made to the participant or exhibitor upon notification

PARTICIPANT / EXHIBITOR

Cancellation of space booking is accepted if participant or exhibitor submits the request in writing not later than 7 days before the event date. A full refund will be issued to the participant or exhibitor, if there is any payment being made prior to the cancellation.

Booking cancelled less than 7 days before the event is no longer eligible for a refund. However, replacement or substitute may be made at any time with prior notification.

NO SHOW

No refund will be made.